

15.—Summary Statistics of Motion Picture Theatre Operations, 1957-59

Year and Item		Regular Theatres	Drive-in Theatres	Total
1957				
Establishments.....	No.	1,716	229	1,945
Receipts (excluding taxes).....	\$	76,486,177	5,725,311	82,211,488
Amusement taxes.....	\$	7,815,204	520,155	8,335,359
Paid admissions.....	No.	146,755,828	9,945,630	156,701,458
1958				
Establishments.....	No.	1,622	232	1,854
Receipts (excluding taxes).....	\$	75,138,668	6,254,410	81,393,078
Amusement taxes.....	\$	6,950,961	504,281	7,455,242
Paid admissions.....	No.	136,334,967	10,148,774	146,483,741
1959				
Establishments.....	No.	1,515	234	1,749
Receipts (excluding taxes).....	\$	68,370,049	7,143,925	75,513,974
Amusement taxes.....	\$	5,959,857	504,546	6,464,403
Paid admissions.....	No.	118,633,400	10,225,995	128,859,395

Motion Picture Production.—Table 16 shows the operations of private firms in the production and printing of motion picture films and film-strips for industry, government, education, entertainment, etc. Films are also produced by government agencies but information concerning such production is, of course, not available. In addition, five firms in other business categories produced films in 1958 (one feature, seven television and 18 other non-theatrical, 288 newsreel and 21 commercial advertising) which brought them a revenue of \$101,000.

16.—Summary Statistics of Motion Picture Production by Private Firms, 1952-59

Year	Firms	Employees	Salaries and Wages	Gross Revenue		
				Production	Printing and Laboratory	Other Revenue
	No.	No.	\$	\$	\$	\$
1952.....	30	386	1,006,918	1,331,393	1,274,137	..
1953.....	32	387	1,150,890	1,592,779	1,230,493	..
1954.....	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955.....	46	445	1,460,421	2,456,038	1,051,673	512,727
1956 ¹	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957.....	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958.....	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959.....	54	1,365	3,471,347	5,085,690	3,229,240	389,480

¹ Figures from 1956 include laboratories with no motion picture production; these are not included in previous years.

Table 17 shows types of film produced by private industry, classified by major producing region, and by government agencies during 1958 and 1959. Of the total of 514 films of five minutes or longer produced by private industry in 1959, 40 television and 15 other non-theatrical films were adaptations or language versions of original films; 11 were made for other than Canadian sponsors. Of the government films, 20 theatrical shorts, 10 television and 61 other non-theatrical films of five minutes or longer were adaptations or language versions of original films and one film was produced for a sponsor from outside Canada.